



United Ministries 21st Annual
WYFF Walk 4 the Homeless
Sunday, October 17, 2010
1:30pm—4:30pm

“The Christmas tree brightened up my days and warmed my heart; my first year to have a Christmas and watch the lights brighten my home. May God bless each one of you and your family as He stores in ALL of your hearts to continue to do the work to help others...to one day make your lives as happy as mine.”

—Place of Hope participant, from homeless to housed



Put your feet to the street! Thank you for walking in the WYFF Walk 4 the Homeless, benefiting United Ministries. We hope you have a fun and meaningful experience as you raise money to support solutions to poverty and homelessness in partnership with United Ministries. By asking people to sponsor you as a walker, you are also raising awareness about homelessness. On any given night in Greenville there are between 1,000 and 1,200 people who are homeless, about 770 are in shelter beds and another 350 are literally on the streets. Thank you for helping to make a difference in the lives of those less fortunate!

This packet includes the following information: important dates, event schedule, tips, and fundraising tools.



1) IMPORTANT DATES

- June 1:** Registration Opens
- August 20:** Group Leaders Meeting 12pm
Location: United Ministries' Learning Center
503 Vardry Street, Greenville 29601
- Oct 4:** AWARDS DEADLINE 5pm
PRE-REGISTRATION ENDS 5pm
- Oct 11-15:** T-shirt Pick-up
Note: You must pre-register and fundraise at least \$25⁰⁰ to receive a T-shirt.
Location: United Ministries
606 Pendleton Street, Greenville 29601 (close at 1pm on Friday, October 15)
- Oct 15:** Volunteer Orientation 12pm
Location: United Ministries
606 Pendleton Street, Greenville 29601
- Oct 17:** 21st Annual WYFF Walk 4 the Homeless

2) EVENT SCHEDULE: Oct 17, 2010

- 1-1:40pm:** Parking in Greenville County Square
Location: 301 University Ridge, Greenville 29601
Note: Gather on the Field Street side of the stadium (east side). Late registration and late T-shirt pick-up are inside the stadium on the Field Street side.
- 2pm:** Walk Kick-off
Location: Field Street
- 3-4pm:** Post-Walk Celebration
Location: Fluor Field
- 4-4:30pm:** Awards Announced
Location: Fluor Field



3) TIPS

a. Know your group leader.

If you are walking with a group, please find out who your group leader is, so that he or she can count you, count your dollars raised, and pick up your T-shirt ahead of time. Group leaders will attend a meeting August 20 to help prepare for the Walk.

b. Help your group leader make your group sign.

c. Help your group leader raise spirit.

d. Bring a bottle of water.

There are six water stations along the route, a water fountain at the stadium, and bottled water at the stadium after the Walk. Bringing your own bottle will ensure personal hydration and allow you to skip the water station line.

e. Be prepared for rain.

The Walk is “rain or shine.” We hope for sunshine, but be prepared if we are blessed with rain that day.

f. Let the runners start first.

Yes, it is a Walk, but be mindful of the handful of athletes who prefer running the route, and let them ahead of the pack.

g. Wait for the bullhorn to start.

At 2pm, the bullhorn will mark the start of the Walk.

h. Thank the volunteers.

We couldn't do the Walk for the Homeless without our faithful and hardworking volunteers. They love to see your smiling faces and hear your words of appreciation.

i. Have a good time!

Can you imagine what it feels like to see 2,000 people walking toward you – all wearing the same color T-shirt, carrying signs, singing songs, and cheering loudly? We have the opportunity to raise some eyebrows and warm some hearts. Let's make sure the 21st Annual WYFF Walk 4 the Homeless leaves a lasting footprint on Greenville County!



4) FUNDRAISING TOOLS

Walkers are encouraged to either make a donation or fundraise among friends, family, church members, and neighbors. Here are some steps that you can take to be the best fundraiser you can be:

- **Step One:** Make a list of everyone you know. Put their names in the “tracking sheet” that is provided. Determine the best way to contact them – email, phone, mail, or visit?
- **Step Two:** Tell your contacts that you are walking in the 21st Annual WYFF Walk 4 the Homeless, and ask them to sponsor you as a walker. Let them know that their donation will support United Ministries and will help poor and homeless people in Greenville County.
- **Step Three:** Thank your sponsors for their support, track the amount of money you raise in the “tracking sheet,” return your money to your group leader or to United Ministries. Remember, to be considered for a fundraising award, your money must be turned in before October 4, 5pm.

The following pages include a sample fundraising letter that can be mailed or emailed to friends and family, and a tracking sheet to help you stay organized.



[Date]

[Name]

[Street address]

[City, State and Zip]

Dear [Friend],

This year, I have decided to put my feet to the street by participating in the 21st Annual WYFF Walk 4 the Homeless, benefiting United Ministries. Did you know that on any given night there are between 1,000 and 1,200 homeless people in Greenville County?

United Ministries' day shelter, the Place of Hope, provides showers, laundry, restrooms, telephones, and mail service for homeless participants. Case managers also work with participants individually to assist people in overcoming the barriers that keep them homeless, such as mental illness, addiction, legal problems or financial issues. Last year alone, the Place of Hope had 23,885 visits – that's an average of about 100 visits per day!

The Walk 4 the Homeless is an approximate 4 mile walk around downtown Greenville that will be held on October 17, 2010. The route takes walkers past social agencies and organizations in our community that provide services to people who are homeless. I will learn about how Greenville is caring for an often neglected segment of our community.

I have made a commitment to help raise awareness and raise funds to benefit United Ministries, and I need your help! Please consider sponsoring me as a walker and making a donation to United Ministries for the 21st Annual WYFF Walk 4 the Homeless. Please make your check payable to United Ministries and write "Walk" in the memo line. Please return your donation to me, so that I can count your sponsorship.

If you would like additional information, please visit United Ministries' website at www.united-ministries.org. Thank you for your support of this worthy cause. I really appreciate it!

Sincerely,

[Your name]

[Telephone number]

[Email address]

