

# 2016 Walker Information Packet

REGISTER  
EARLY TO WIN  
GREAT PRIZES!



## transformation **WALK**

Take a Step. Change a Life.

Sunday, October 23, 2016 | 2pm | Fluor Field

Transformation Celebration | 12-2pm & 3-5pm

ALL PROCEEDS BENEFIT:



**United Ministries**

Transforming Lives Together

For More Information, Contact:

Rebecca Ragland – Director of Development

[rragland@united-ministries.org](mailto:rragland@united-ministries.org) | 864-335-2614 | [www.united-ministries.org](http://www.united-ministries.org)

# Register Now @ TransformationWalk.kintera.org



View more photos of the walk on our Facebook page.



## Are you interested in connecting with enthusiastic individuals and organizations who are tackling important societal issues in our community?

Becoming a participant for United Ministries' Transformation Walk (formerly Walk for the Homeless) provides a rare opportunity for you to interact with a cross section of people in the Greenville area that are actively engaged and focused on improving the lives of others...which in turn brings about positive change in our community.

Walk the three mile route that many people take when seeking assistance from valuable service agencies in downtown Greenville who are working to find solutions to poverty. Proceeds from the walk benefit all of United Ministries' life changing programs, including job skills training, adult education, financial stability programs, emergency assistance, and care for the local homeless population.



## LOCATION

The Walk begins and ends at Fluor Field. Please park in Greenville County Square at 301 University Ridge, Greenville, SC 29601.

## FEES

No fees. Online registration at: <http://transformationwalk.kintera.org>  
We strongly encourage everyone to go out and raise money (at least \$20 to receive a t-shirt).

## TIPS

- Rain or Shine.
- Please walk, no running.
- Help your team win the #WhyWeWalk YouTube Challenge (*more info on the following page*).
- Register and fundraise online at TransformationWalk.kintera.org. If you prefer fundraising offline, please use the included fundraising letter and tracking sheet.

## 2016 SCHEDULE

<b>10/14</b>	Deadline to guarantee a t-shirt. <i>Please donate or fundraise at least \$20 if you plan to receive a t-shirt.</i>
<b>10/21</b>	<b>5pm</b> – Deadline for turning in money collected to be considered for top fundraising awards.
<b>10/17-10/21</b>	<b>Monday-Thursday: 8am-5pm Friday: 8am-12pm</b> T-shirts available for early pick up at United Ministries' administration building, located at 606 Pendleton Street, Greenville, SC 29601. Teams are encouraged to pick up their t-shirts the week before the event.
<b>10/23</b>	<b>12-2pm</b> – Day-of registration and day-of t-shirt pick-up. <b>12-2pm</b> – Please join us for the TRANSFORMATION CELEBRATION before the Walk, for food and entertainment: <i>balloon artist, music, face-painting, concessions and more!</i> <b>2pm</b> – The Walk begins promptly. <b>3-5pm</b> – Return to the stadium for more TRANSFORMATION CELEBRATION: <i>water and snacks, DJ and dancing and Walk Awards!</i>

# Join the #WhyWeWalk YouTube Challenge

United Ministries' Transformation Walk YouTube Challenge: Why We Walk! The #WhyWeWalk YouTube Challenge will help raise awareness about poverty in our community and how we all can be a part of providing solutions. You and your friends or coworkers can have fun making a short video following the criteria below and **share it on YouTube on or before October 21** in order to enter the contest.

Videos will be judged on creativity, enthusiasm, adherence to the criteria, and the number of Facebook "Likes" received when posted on the event page **October 21**. The winning individual and winning team will be announced at the awards ceremony following the Walk and will receive a prize. *Good luck!*



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## VIDEO CRITERIA

- 3 minute time limit.
- Include the event name—United Ministries' Transformation Walk—and your name or the name of your group.
- Include at least one United Ministries' service statistic.
- Include at least one statistic about local poverty (Greenville or South Carolina).
- Include why you or your group has chosen to become part of the solution.
- Issue a challenge to the community or to other groups. For example, we challenge you to bring more people to walk, or we challenge you to raise more money than us.
- Post your video to YouTube on or before October 21 and email the link to [rragland@united-ministries.org](mailto:rragland@united-ministries.org).

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## RESOURCES

United Ministries' stats are available on our website at [www.united-ministries.org](http://www.united-ministries.org).

For more information, please contact Rebecca Ragland at (864)335-2614 or [rragland@united-ministries.org](mailto:rragland@united-ministries.org).



transformation  
**WALK**

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*United Ministries is a 501(c)(3) non-profit organization and qualified to receive tax deductible contributions.*



# Transformation Walk

## Dear Friends and Family,

This October 23, **I will be walking in United Ministries' Transformation Walk to raise awareness about poverty in our community.** I will join with 1,200 other passionate individuals, families, congregations, youth groups, and business professionals from all across the Greenville area to walk the three mile route that many people take when seeking assistance from valuable service agencies in downtown Greenville who are working to find solutions to poverty. Proceeds from the walk benefit all of United Ministries' life changing programs.

Many people are surprised to learn of the wide range of programs and services provided by United Ministries. **I support the organization because of their focus on addressing the root causes of poverty and equipping individuals for a productive and financially stable future.** I'm pleased to share with you some of the organization's wonderful work. In the last year, United Ministries:

- Shared hospitality (shelter, meals, interim housing) with more than **75** families comprised of **300** individuals.
- Helped **293** unemployed or underemployed people locate jobs.
- Prepared **898** students for the GED.
- Assisted **59** people with completing technical job training and earning certifications.
- Provided **205** people with soft skills job training.
- Supplied **2,562** families with food.
- Provided heat assistance to **496** families with elderly people or infants in the home.
- Offered rent or utility assistance to **1,127** families.
- Provided **4,827** showers to homeless people.
- Assisted **26** homeless people with gaining a home.
- And we could not have completed this work without **154** volunteers giving **7,894** hours.

**Please join in the important work that United Ministries is accomplishing in Greenville by sponsoring me as a walker.** Your donation will serve those in need in our community, and together, we'll contribute to a brighter future for our community.  
*Thank you for your support!*

Sincerely,



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