

Serve. Empower. Transform.



United Ministries

Transforming Lives Together

Sponsorship
Opportunities

2018-2019

Transformation Walk and 5k Run

OCTOBER 2019



transformation

WALK **5K** RUN

Take a Step. Change a Life.

3
miles

Proceeds from the walk benefit all of United Ministries' life changing programs that equip vulnerable individuals to become independent and productive members of our community. The event provides funds for job skills training, adult education, financial stability programs, and emergency assistance. In addition, the Transformation Walk supports our Place of Hope, a homeless day shelter that not only offers basic services—a shower, restroom, socks, or a winter coat— but also provides case management through which the root causes of homelessness are discovered and addressed.

Celebrating 30 years in 2019, United Ministries' **Transformation Walk and 5k Run** is one of Greenville's longstanding **community-wide** events and brings people together to **raise awareness about poverty in Greenville.**

AUDIENCE

The Transformation Walk draws up to **500 passionate individuals,** families, congregations, youth groups, and business professionals from all **across the Greenville area.**

MEDIA EXPOSURE

United Ministries has strong relationships with media outlets that have produced significant exposure and are dedicated to providing opportunities for our partners to receive valuable coverage as well.

Serving.

SPONSORSHIP OPPORTUNITIES



Presenting Sponsor

\$10,000

(1 available)

In addition to Pacesetter benefits and recognition, Presenting sponsorship includes:

- Participation in all media relations and media events leading up to the Walk.
- Participation in the opening ceremony.
- Opportunity to distribute company materials at event
- Full page ad in United Ministries' holiday newsletter distributed to over 2,000 supporters.
- Exclusive use of United Ministries' logo and phrase, "Presenting Sponsor of United Ministries' Transformation Walk" for one year.

For more information, please contact Jade Fountain at jfountain@united-ministries.org or 864-335-2615.

Pacesetter

\$5,000

In addition to Stride benefits and recognition, Pacesetter sponsorship includes:

- ¼ page ad in United Ministries' newsletter distributed to all donors.
- Opportunity to hang company banner at event site.
- Logo in all walk-related public communications.

Stride

\$2,500

In addition to Hike benefits and recognition, Stride sponsorship includes:

- Feature article/human-interest story on your business' charitable vision, distributed via United Ministries' newsletter, e-newsletter, social media, and other media outlets.
- Invitation to United Ministries' Patron Party.

Hike

\$1,000

In addition to Footprints benefits and recognition, Hike sponsorship includes:

- Name/logo on the back of the Walk t-shirt.
- Printed recognition in an ad in The Greenville News.

Footprints

\$500

Benefits and recognition include:

- Printed recognition in United Ministries' newsletter distributed to all donors.
- Web recognition on United Ministries' website and the Transformation Walk website.
- Complimentary Walk t-shirts (limited according to sponsorship level).

Uniting for Change Luncheon

APRIL 25, 2019

A gathering of **community-minded individuals** and **key leaders** in our area for a meaningful and thought-provoking session on **poverty** and **charity** in **Greenville**.

The 4th annual Uniting for Change Luncheon will continue to build on the momentum and eye-opening discussions of previous luncheons featuring Robert Lupton, Dr. Matthew Desmond, and Dr. Kathryn Edin.

The 2019 luncheon will feature Father Gregory Boyle, Founder and Executive Director of Homeboy Industries and author of *Tattoos on the Heart: The Power of Boundless Compassion* and *Barking to the Choir: The Power of Radical Kinship*. Father Boyle was ordained a Jesuit priest in 1984 and was transformed by his work with those who “live at the margins.” His dedication to finding a place for all in our society brought him to East Los Angeles, where he served as pastor of Dolores Mission Church, then the poorest parish in the city, from 1986 through 1992.

It was there that Boyle started what would become Homeboy Industries in 1988, now the largest gang intervention, rehab and re-entry program in the world. 15,000 folks a year enter their doors seeking transformation. As Father G puts it, “We are not for those who need help, only for those who want it. We don’t just provide wrap-around services, but we are a ‘wrap-around community.’”

AUDIENCE

The Uniting for Change Luncheon draws **up to 800** community-minded and engaged individuals, congregations, civic leaders and business professionals from all across the Greenville area.

MEDIA EXPOSURE

United Ministries has strong relationships with media outlets that have produced significant exposure and are dedicated to providing opportunities for our partners to receive valuable coverage as well.

Empowering.

SPONSORSHIP OPPORTUNITIES



Father Gregory Boyle
Keynote Speaker



Transformation

\$5,000

- 2 tables of 10 with preferred seating
- Co-branding on all uses of event logo
- Logo recognition in all media, materials and print ads
- Inclusion in special event signage
- Linked logo on United Ministries' website
- Special recognition during luncheon
- Special meet and greet/book signing with keynote speaker

Empowerment

\$2,500

- 1 table of 10 with preferred seating
- Logo recognition in all media and materials
- Logo in all print ads
- Inclusion in special event signage
- Linked logo on United Ministries' website
- Copy of Father Boyle's book, *Barking at the Choir*

Table Sponsor

\$1,000

- 1 table of 10
- Name recognition in all media and materials
- Name recognition on United Ministries' website

Friend

\$500

- 2 Seats
- Name recognition on print ads
- Name recognition on United Ministries' website
- OR you may honor a friend or loved one (In Honor of..., In Memory of...)

Seat

\$50

(One seat)

For more information, please contact
Jade Fountain at jfountain@united-ministries.org
or 864-335-2615.

Adult Education GED Graduation

Transforming.

We assist adults preparing for taking the **GED exam** and then celebrate graduating students by providing full **cap-and-gown graduations** with invitation to family members. Walking across the graduation stage is a **once-in-a-lifetime opportunity**.

AUDIENCE

The GED Graduation celebrates the achievements of up to **200 adults** from all across the Greenville area and includes their family members.



For more information, please contact Jade Fountain at jfountain@united-ministries.org or 864-335-2615.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$2,500

(2 available)

- Inclusion in media releases to Upstate media
- Lead logo recognition in printed program
- Lead logo recognition in the e-newsletter & on United Ministries' website

Gold Sponsor

\$1,000

- Logo recognition in printed program
- Logo recognition in the e-newsletter & on United Ministries' website

Silver Sponsor

\$500

- Name recognition in printed program
- Name recognition in the e-newsletter & on United Ministries' website

Bronze Sponsor

\$250

- Name recognition in printed program
- Name recognition in the e-newsletter & on United Ministries' website



Socials

Throughout the year, United Ministries hosts social events for local young professionals and others to network and learn from one another.

Previous venues have generously donated up to 20% of sales to United Ministries' mission of serving and empowering those on the transformative journey to self-sufficiency.

AUDIENCE

25-50 members of the local community including young business and philanthropic leaders

Patron Party

At the end of each year, United Ministries celebrates the achievements made in partnership with individual and corporate supporters.

AUDIENCE

25-50 members of the local community including business and philanthropic leaders

by local artist
Linda Furman



Holiday Honor Cards

The Holiday Honor Card is a wonderful way to recognize friends, family, and business associates while making a meaningful gift to someone in need. By using United Ministries' Honor Cards, you honor not only someone special to you, but also someone who needs assistance in our community.

For card orders of 100 or more, the inside message can be customized for an additional fee. Your gift of at least \$5 per card to United Ministries goes directly to help those in need in Greenville County.

If you are interested in Holiday Honor Cards, Patron Parties, or Quarterly Socials, please contact Jade Fountain at jfountain@united-ministries.org or 864-335-2615.

Our vision is a community working together to ensure that everyone has the opportunity to thrive in Greenville.

Won't you be a part of making this vision a reality?



United Ministries

Transforming Lives Together

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