

All Together Greenville!



Hospitality. Commonality. Vitality.

An Invitation for Corporate Partnership

Benefiting:



United Ministries

Transforming Lives Together

Greenville is growing and United Ministries MUST grow with it.

We must be prepared to respond to the needs of our expanding community of neighbors.

Your commitment to join United Ministries as a corporate partner will ensure that we are responsibly positioned for the future to fulfill our important role in the Greenville community.

Homelessness and poverty can be conquered through a community that offers warm hospitality to all our neighbors, focuses on common goals and strives to ensure the vitality of Greenville benefits us all. All Together Greenville!

Our Greenville - Our Challenges

We all share a pride in Greenville – a thriving Community.

But our beloved Greenville is also home to avenues of brokenness with neighbors who have dreams and aspirations while finding themselves ensnared in a cycle of poverty and homelessness, encountering barriers to advancing their journey. This jeopardizes the future of their families.

It also causes unnecessary costs to ripple across our community, impacting our businesses, our schools, and our healthcare providers.

Greenville families are struggling with poverty.

In Greenville County over 60,000 residents are living below the Federal Poverty Level, including almost 17,000 children. – Source: US Census

UNITED MINISTRIES IS *Stepping Up to Address these Needs. Join Us!*

At United Ministries we are centered on empowering people to meet the needs of their families. This results in positive change with a long-term impact – on the lives of individuals and on our collective well-being.

United Ministries is inviting businesses to come together and join in our important work. Partner with us and invest in solutions to homelessness and poverty – there is a place for you. *All Together Greenville!*

Located in the heart of Greenville's vibrant West End for more than 50 years, we accomplish our work through these three focus programs:

- **Economic Mobility Coaching**

Strengthening participants' ability to reach economic independence through:

- Assisting with GED attainment and/or advanced education
- Providing intensive, financial coaching covering topics such as budgeting, asset and credit building, career advancement and more

- **Crisis Assistance**

Stabilizing life for participants to enable focus on longer term, underlying issues

- **Interim Housing**

Offering a safe place for families who are working on lasting solutions

90%

Of Every Dollar Raised Goes Directly to Mission Fulfillment



Why United Ministries?

89% of executives surveyed said a strong sense of collective purpose drives employee satisfaction.

– *Harvard Business Review's The Business Case for Purpose*

Mission that Strengthens

United Ministries' mission is to serve and empower those on their journey to self-sufficiency. By working to reduce poverty and homelessness, we are building a stronger Greenville. Our mission aligns closely with corporate social responsibility platforms focused on strengthening community and creating opportunities for all people.

Unifying Values

We deeply value our multi-faith relationships with congregations across Greenville county. These relationships enable us to come together with a common bond and commitment to lifting up the lives of our neighbors. If your company is committed to Corporate Social Responsibility, you will find that the mission, values, and programming of United Ministries make us an ideal partner for your company's commitment to investing in our community.

76% of Americans say supporting companies that are addressing social and environmental issues helps them feel they are doing their part. – *2019 Porter Novelli/Cone Purpose Biometrics Study*

Programs that Empower

Achieving self-sufficiency requires more than just a solid financial budget – it also requires psychological well-being. With this in mind, our staff is trained to help participants build confidence, self-reliance, and a sense of belonging so that participants become empowered to create a future where they can do more than just survive, but can thrive.



Americans expect companies to lead with Purpose: 78% of Americans believe companies must do more than just make money; they must positively impact society as well. – *2018 Cone/Porter Novelli Purpose Study*

Responsible Investment

We understand the importance of disciplined financial management and wise use of our donors' investments. We use volunteers whenever possible, avoid unnecessary spending and, as a result, 90% of every dollar raised goes back into directly serving the Greenville community.

According to the US Bureau of Labor Statistics, individuals with a high school diploma or GED earn approximately \$10,000 more per year than those without this credential. – www.bls.gov/careeroutlook/2019/data-on-display/education_pays.htm

Impactful Results

We are an outcome-minded organization and results matter – not just to our staff and donors, but also to our participants who benefit from UM services.

2019-2021 AVERAGE IMPACT PER YEAR

202

Jobs Obtained

402

Financial Coaching Sessions Provided

46

GED Graduates

47

Families and/or Individuals Permanently Housed

1,519

Households Received Food

1,169

Individuals Served at Homeless Day Shelter

How You Can Help:

- Commit to a Corporate Partnership (*Online or complete form on back*)
- Motivate your employees to volunteer for United Ministries
- Provide in-kind support such as donated goods, services or staff expertise
- Sponsor a donation match campaign, doubling the impact of your contribution

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Greenville!
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To learn more, visit us online at United-Ministries.org/CorpPartners.

Partnership Commitment Form

Forms may be submitted online at United-Ministries.org/CorpPartners.

Or complete this form and return with payment to:

United Ministries, 606 Pendleton Street, Greenville, SC 29601

Partnership Levels:

☐ Hospitality Partner **\$2,500**

- Recognition on Corporate Partner page on UM's website for one year
- Recognition in UM's annual report, mailed to all supporters
- Seating for two at UM's annual Uniting for Change Luncheon

☐ All Together Partner **\$5,000**

- Recognition on Corporate Partner page on UM's website for one year
- Recognition in UM's annual report, mailed to all supporters
- Recognition in one issue of UM's newsletter, mailed/ emailed to all supporters
- Seating for four at UM's annual Uniting for Change community luncheon

☐ Commonality Partner **\$10,000**

- Customized, professionally-produced electronic graphics package highlighting your partnership with UM, for use on your social media platforms, website and e-newsletter
- Scrolling logo on UM's home page for one year and inclusion on Corporate Partner page
- Logo recognition in UM's annual report, mailed to all supporters
- Logo recognition in three issues of UM's newsletter, mailed/emailed to all supporters
- 1 premier table of 10 at UM's annual Uniting for Change community luncheon

☐ Vitality Partner **\$15,000**

- Customized, professionally-produced electronic graphics package highlighting your partnership with UM, for use on your social media platforms, website and e-newsletter
- Prominent recognition on UM's home page with company logo linked to your website for one year
- Lead logo recognition in UM's annual report, mailed to all supporters
- Lead logo recognition in four issues of UM's newsletter, mailed/emailed to all supporters
- Identified as lead corporate partner in releases sent to Upstate media for one year
- Monthly promotion on UM's social media platforms for one year
- 2 premier tables of 10 at UM's annual Uniting for Change community luncheon

☐ Other \$ _____

- Sponsor benefits will be customized

Sponsor Name (as it should appear in print) _____

Contact Person _____

Phone _____ **Email** _____ **Sponsor/Donation Amount** _____

BILLING INFORMATION:

Name _____

Billing Address _____

Method of Payment: ☐ Check ☐ Invoice ☐ Credit Card **Card Type:** ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Name on Card _____ **Zip Code for Card** (if different from above) _____

Credit Card # _____ **CVC #** _____ **Exp:** _____

Card holder Signature _____

For more information, please contact:

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United-Ministries.org

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Benefiting:


United Ministries
Transforming Lives Together

United Ministries is a 501(c)(3) non-profit organization and qualified to receive tax deductible contributions.